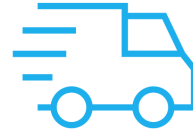# NAVIADDRESS

Powered by blockchain

NAVIADDRESS IS
A UNIFIED DIGITAL ID FOR ANY PLACE AND OBJECT
IN REAL AND VIRTUAL WORLDS

NAVIADDRESS

Pain points we solve – Naviaddress use cases

People without address

4 billion people will be more adequately **serviced by B2G, new sales to E-com,** other businesses

Delivery and E-retail Businesses

Global E-retail sales is expected to **more than double by 2021** - 15.5% share in retail sales **(15.5%=USD 4.5 trillion).**

HoReCa

International tourist arrivals worldwide are **1.8 bn** people by 2030** - **45-50% increase from 2016**

- **NO DELIVERY ADDRESSES**
- **UP TO 20% ERRORS IN ADDRESS VERIFICATION AND LAST MILE**
- **LOST SALES AND CUSTOMER SATISFACTION IN CROSS-CULTURE COMMUNICATION**

NAVIADDRESS

NAVIADDRESS – WHERE WE ARE NOW… FROM 2015

USD 2.5 M
angel and seed round
in 2015-17

500 M
total unverified
addresses
in the system

1.3 M
business
naviaddresses
in the system

1.5 M
naviaddresses
in the system

60 k
active apps users
(ios, android, web)

- Addressing system was deployed in the end of 2016
- Alfa version of the platform on the Blockchain is up and being tested <u>now</u>.
- Integration and/or strategic partnerships agreements with:

Q4 2016

UBER

Q2 2017
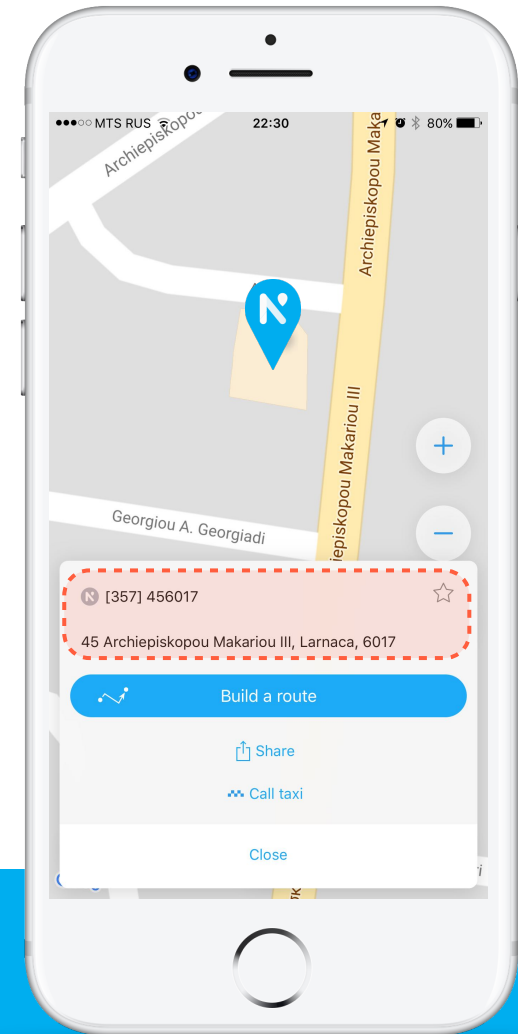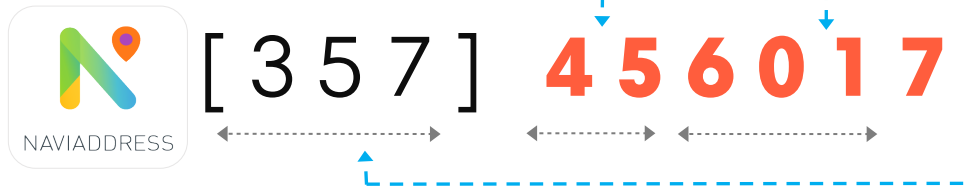
Booking.com

Q4 2017

dpd

NAVIADDRESS

NAVIADDRESS – DIGITAL ADDRESSING SYSTEM FOR THE XXI CENTURY

NEW DIGITAL ADDRESSING ALGORYTHM

Traditional postal address in Cyprus:

Λεωφόρος Αρχιεπισκόπου Μακαρείου Γ΄, 45, Λάρνακα, 6017, Κύπρος

Archiepiskopou Makariou III, 45, Larnaca, 6017,   Cyprus

[3 5 7]   4 5 6 0 1 7

[357] 456017

45 Archiepiskopou Makariou III, Larnaca, 6017

Build a route

Share

Call taxi

Close

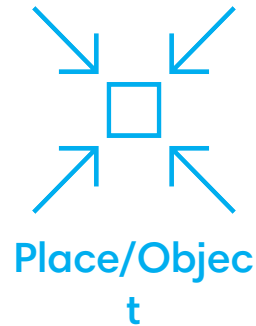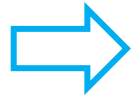**Naviaddress is simple, same digits in any language and geocoordinate precise. Simple to create, share and find.**

NAVIADDRESS DIGITAL ADDRESSING SYSTEM

Key Features

- Create, Share and Find Naviaddresses
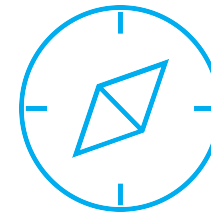
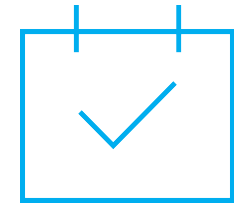## The File Format

- 4 types of data in 1
- Internet searchable

Place/Object

Postal or User Address Description

Geocoordinates

Last Mile Description (Photos, VR, Etc.)

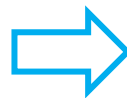NAVIADDRESS

NAVIADDRESS PLATFORM ON THE BLOCKCHAIN

DIGITALLY VERIFIED, TRUSTLESS **LOCATION ID** FOR USERS' DELIVERY / DESTINATION LOCATIONS

Benefits

- Digital addressing system with **no dependency on the central authority** – users create and own their digital delivery addresses

- **Secure, on-demand and low-cost digital access** (trustless location IDs)

- Naviaddress ownership registration with smart **contracts** application

- **Decentralized storage of naviaddresses**

Key Features

- Ethereum Blockchain **ID ownership management SW solution**

- **BigchainDB** and **IPFS** distributed, reliable and cheap metadata storage

- Any **naviaddress** is purchased **for NaviToken (Ethereum ERC20)**

- **Open sourced oriented SDK and API** providing access to the platform

- **Mobile and web blockchain** enabled applications
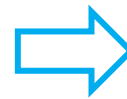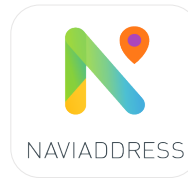
NAVIADDRESS

NAVIADDRESS

NAVIADDRESS PLATFORM VALUE PROPOSITION

NAVIADDRESS – DIGITALLY VERIFIED, TRUSTLESS **LOCATION ID** FOR USERS' DELIVERY / DESTINATION LOCATIONS

For on-line and delivery business there is **no need to authenticate you and your same delivery addresses every time** you buy/order online

Reduce overall waste in delivery chains from business to online/offline customer and from customer to customer
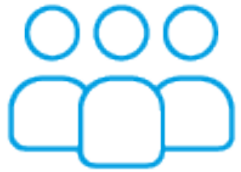
For international tourists - **no need to waste time to authenticate foreign HoReCa and retail business**

NAVIADDRESS

Reduce uncertainty in transactions

MANAGEMENT TEAM

20 people

Industry experience: IT, telecommunications, smartphones, pharmaceutical distribution, VC investment management.

Co-founders have built and sold businesses for cumulative value of USD 240 M

Each member of the top management team – 15+ years of management and business experience in technology b2b and b2c businesses

NAVIADDRESS

ADVISORS TEAM

Business blockchain experience:

William Mougayar, Fabrice Croiseaux, Sébastien Bourguignon

Cryptography and SW development expertise:

Jean-Jacques Quisquater, Nicolas Courtois

KYC process:

Jed Grant

Postal/Delivery Services, E-com:

Konstantin Yakunin

(Russian Post top manager)

ICT and digital:

Gilbert Réveillon

Blockchain Infrastructure Business Investments:

Gleb Davidyuk (Bit Fury)

NAVIADDRESS

WHY DO WE BELIEVE IN OUR SUCCESS

1. STONG MANAGEMENT AND ADVISORY TEAM

2. EXCELLENT, WORKING, PATENT PENDING SW SOLUTION

3. STRONG INTERNATIONAL INTEGRATION PARTNERS

4. GROWTH STRATEGY BASED ON INTEGRATIONS AND PARTNERSHIPS

NAVIADDRESS

FOLLOW OUR ICO

https://naviaddress.io

https://t.me/naviaddress

https://medium.com/@naviaddress

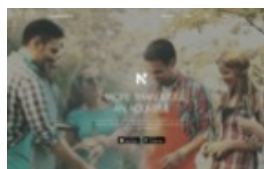https://twitter.com/naviaddress

https://www.facebook.com/naviaddressplatform

NAVIADDRESS

Naviaddress in media

Co-founders of Naviaddress

Mikhail Gamzin

Co-founder

mgamzin@naviworldcorp.com

Dmitri Moiseyev

Co-founder and CEO

dm@naviworldcorp.com

NAVIADDRESS