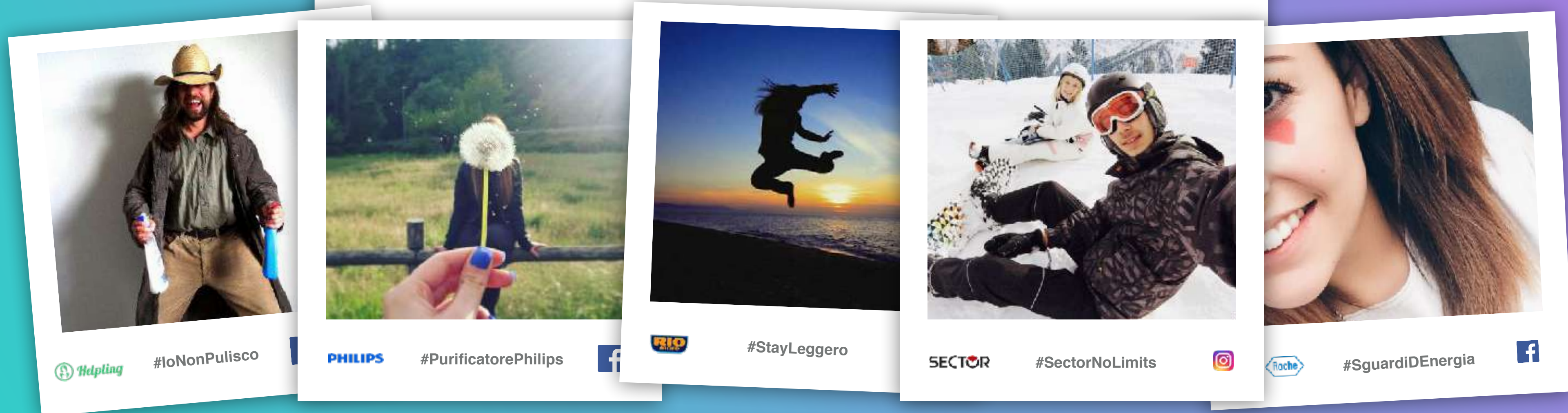


frienddZ

A rock 'n' roll company



PROBLEM

Involve target audience on social media





We created a new media
channel powering the
word of mouth



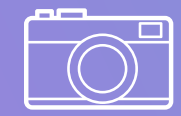


 CONTENTS
637

 REACH
701.441

 LIKES
13.742

 COMMENTS
419



CONTENTS

1.758



REACH

2.054.405



LIKES

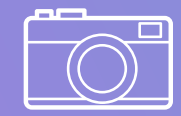
81.661



COMMENTS

191





CONTENTS

500



REACH

615.576



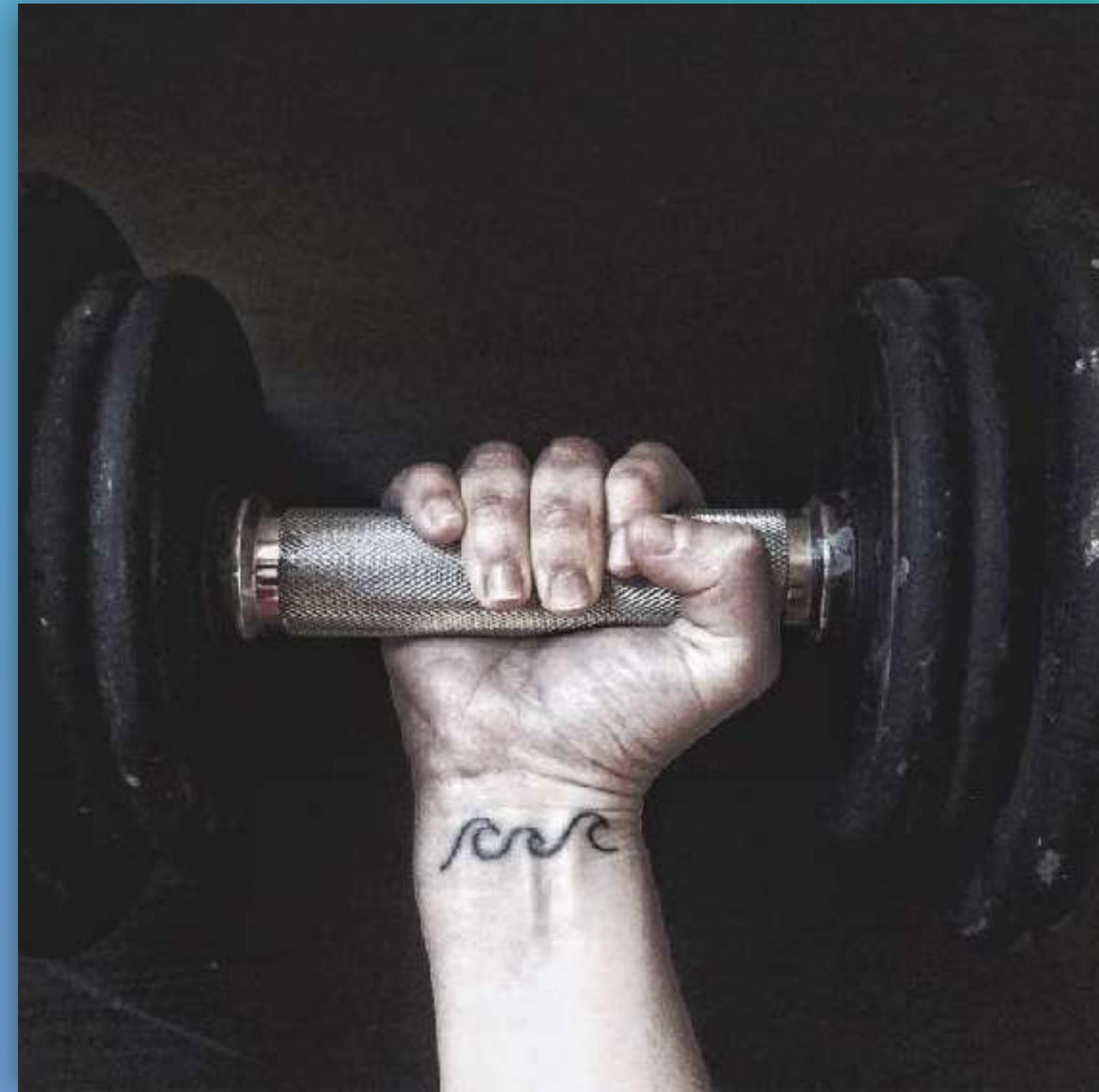
LIKES

20.699



COMMENTS

375



CONTENTS

1.507



REACH

1.714.656



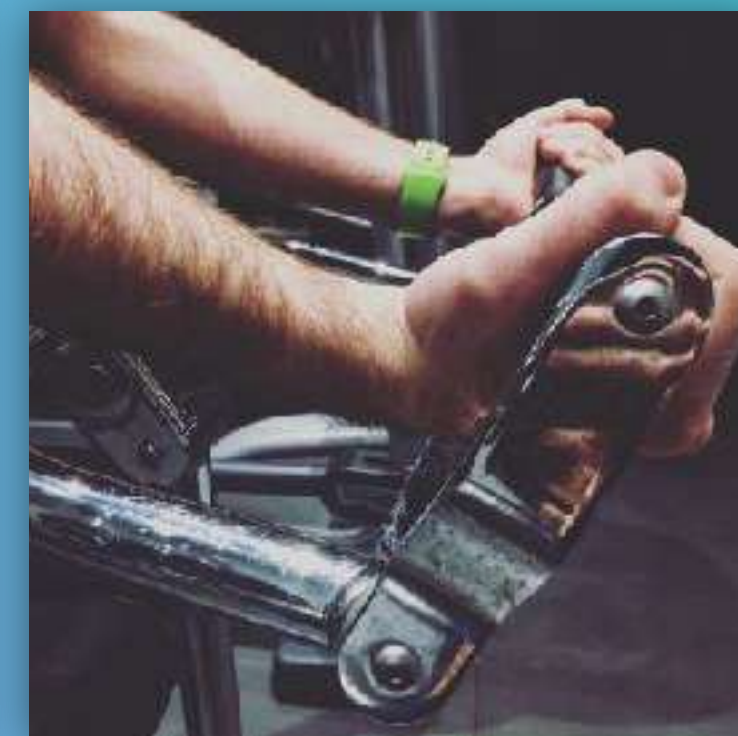
LIKES

37.800



COMMENTS

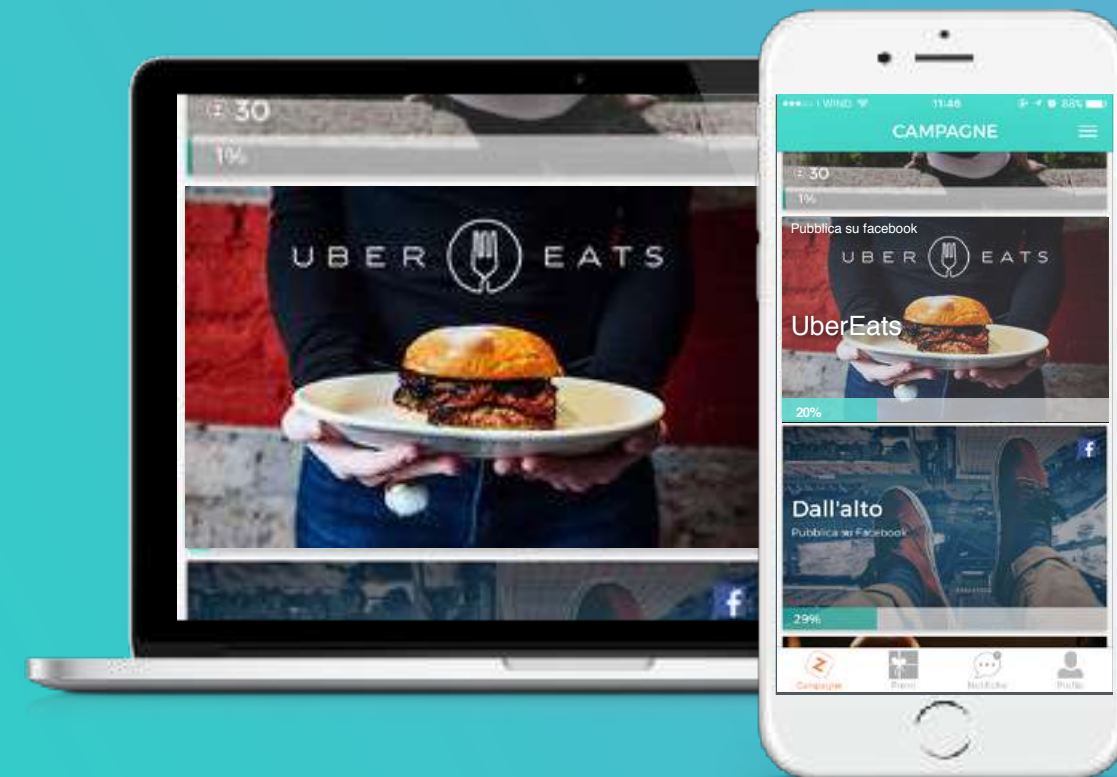
1.387



How it works

1

Choose the campaign



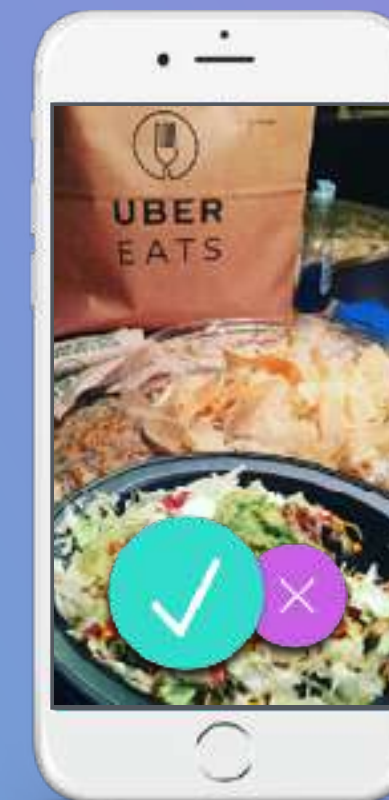
2

Upload the picture



3

Get approved



4

Get rewarded



Business Model



Metrics

200K

Users

12K

Daily
Published
pictures

3.1M

Published
pictures

150+

Top Clients

1.5B

Audience reached

80M

Interactions

*active users are those who publish at least one picture per month

Financials

€500k
Funding

11 Months
BEP

€1.2mio
Revenue 2017

Top Clients

nutella



Kellogg's

PHILIPS

NOW^{TV}

Bauli.

G R O M
IL GELATO COME UNA VOLTA



ASUS[®]
IN SEARCH OF INCREDIBLE

Disney



 unieuro



A+E
NETWORKS

Discovery
CHANNEL

sky 3D

FINI



SECTOR

Roche

McKinsey&Company



TIMEX



Rockstarz

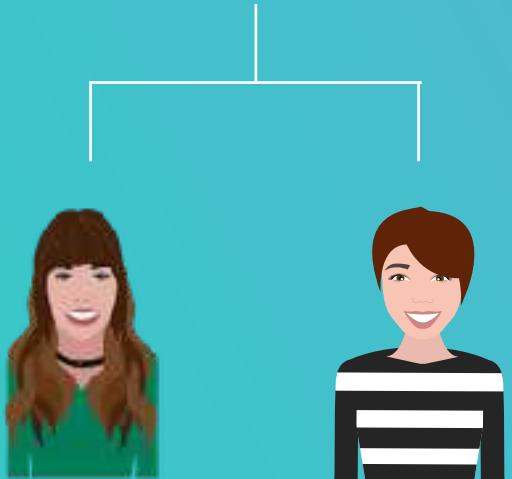
Founders



Community



Head of Community



Community Operation

Social Media Manager

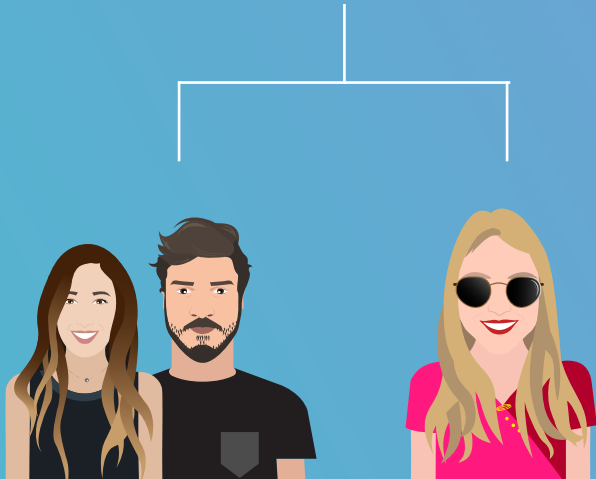


+ 150 Superusers
Photo Moderation

Marketing & Sales



Head of Marketing & Sales



Finance

Account



Sales

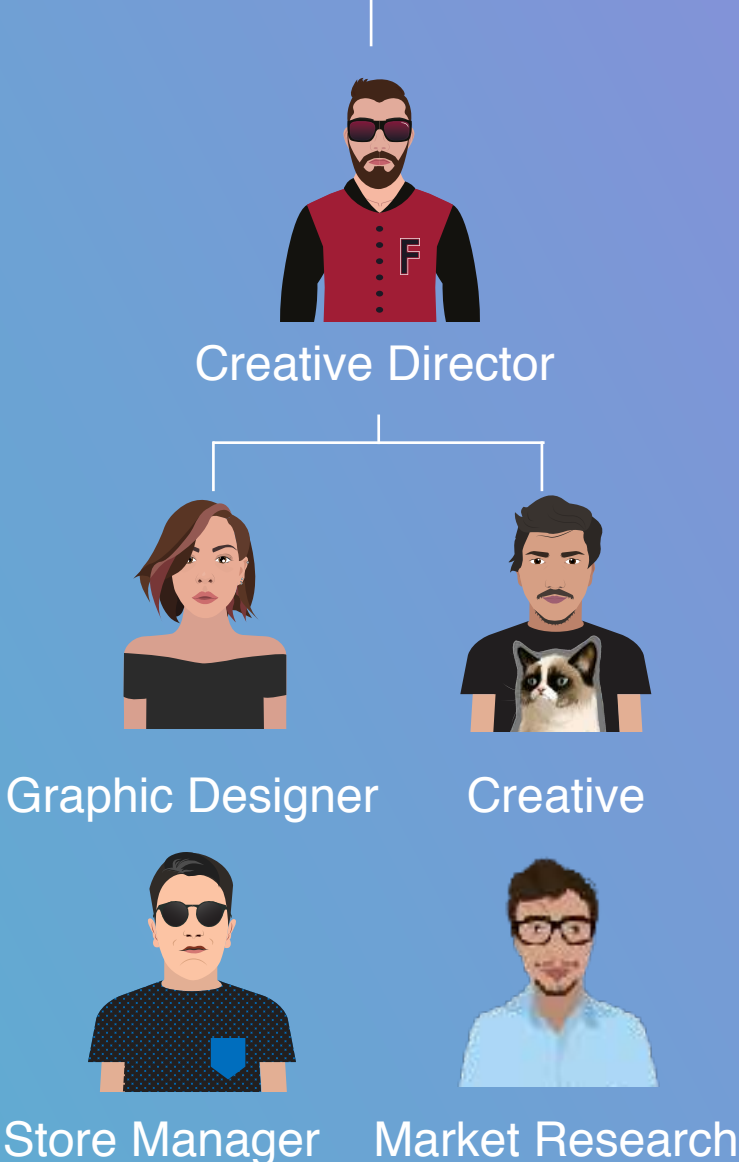


Sales

Operations



Head of Operations



Creative Director

Graphic Designer

Creative

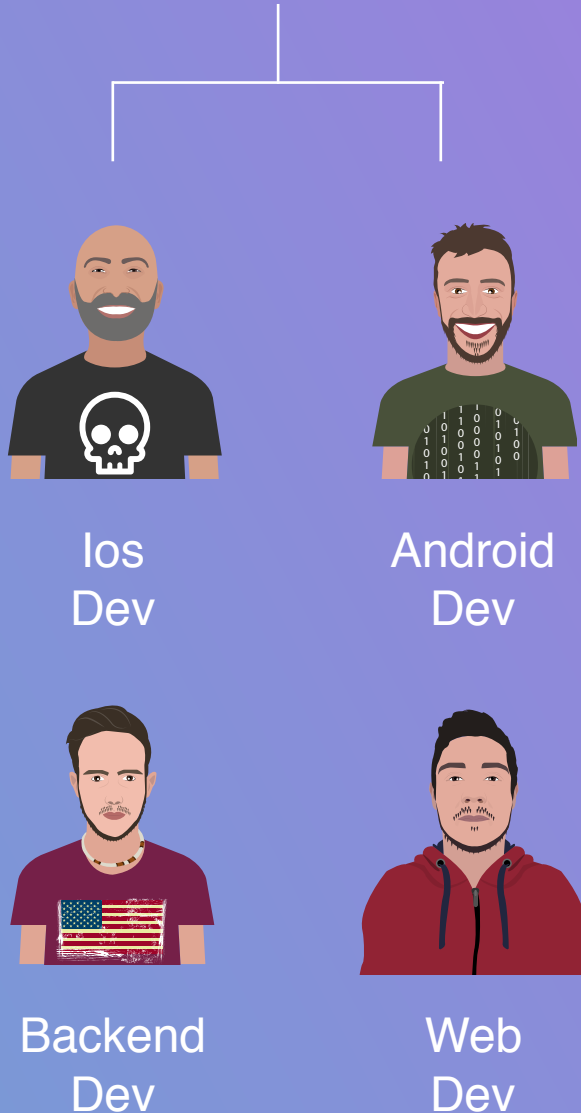
Store Manager

Market Research

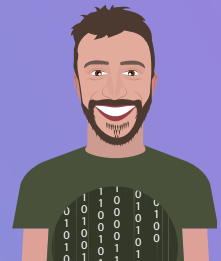
Development



Head of Development



iOS Dev



Android Dev



Backend Dev

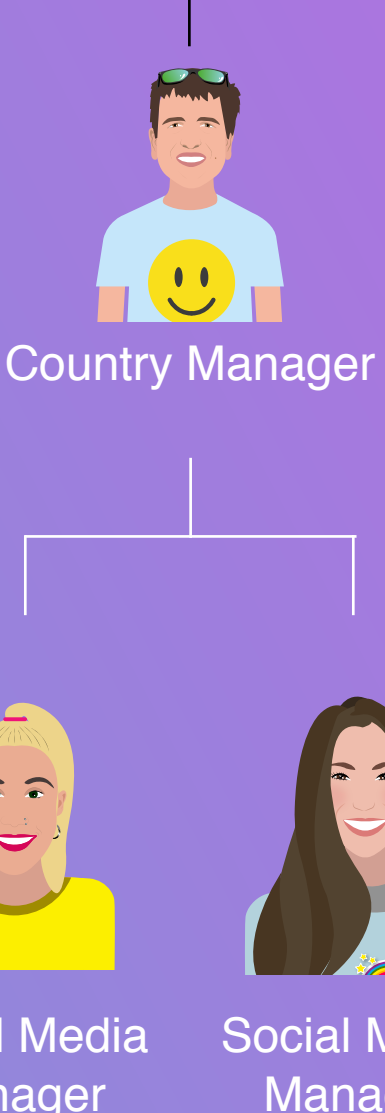


Web Dev

Internationalization



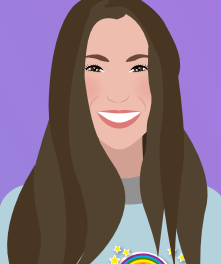
Head of Internationalization



Country Manager



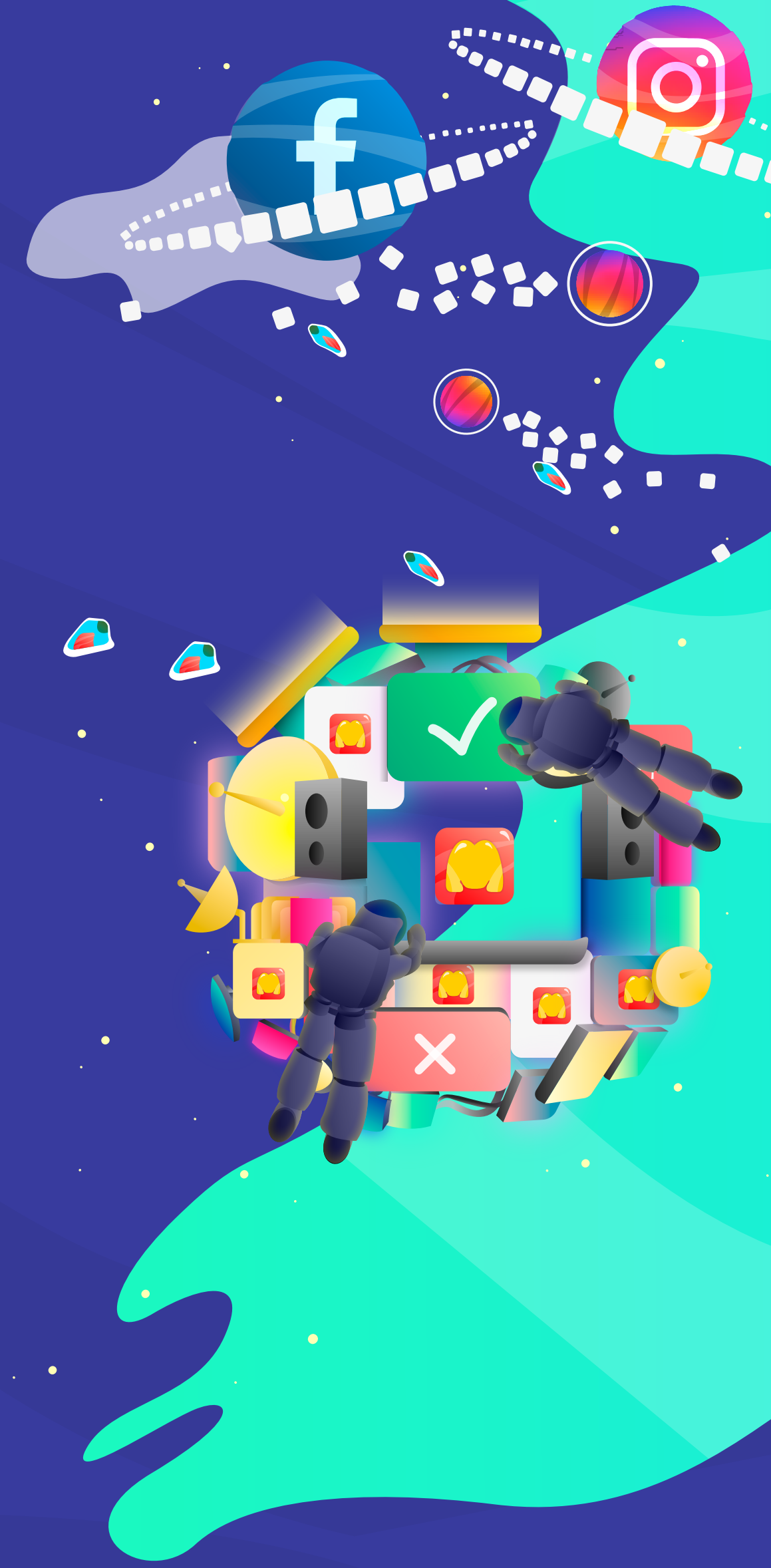
Social Media Manager



Social Media Manager

Introducing friend^z ICO

MARCH 1st, 2018



Blockchain Advantages



SAFETY



TRUST



TRANSPARENCY

Token Use

CLIENTS



- Purchase campaigns

USERS

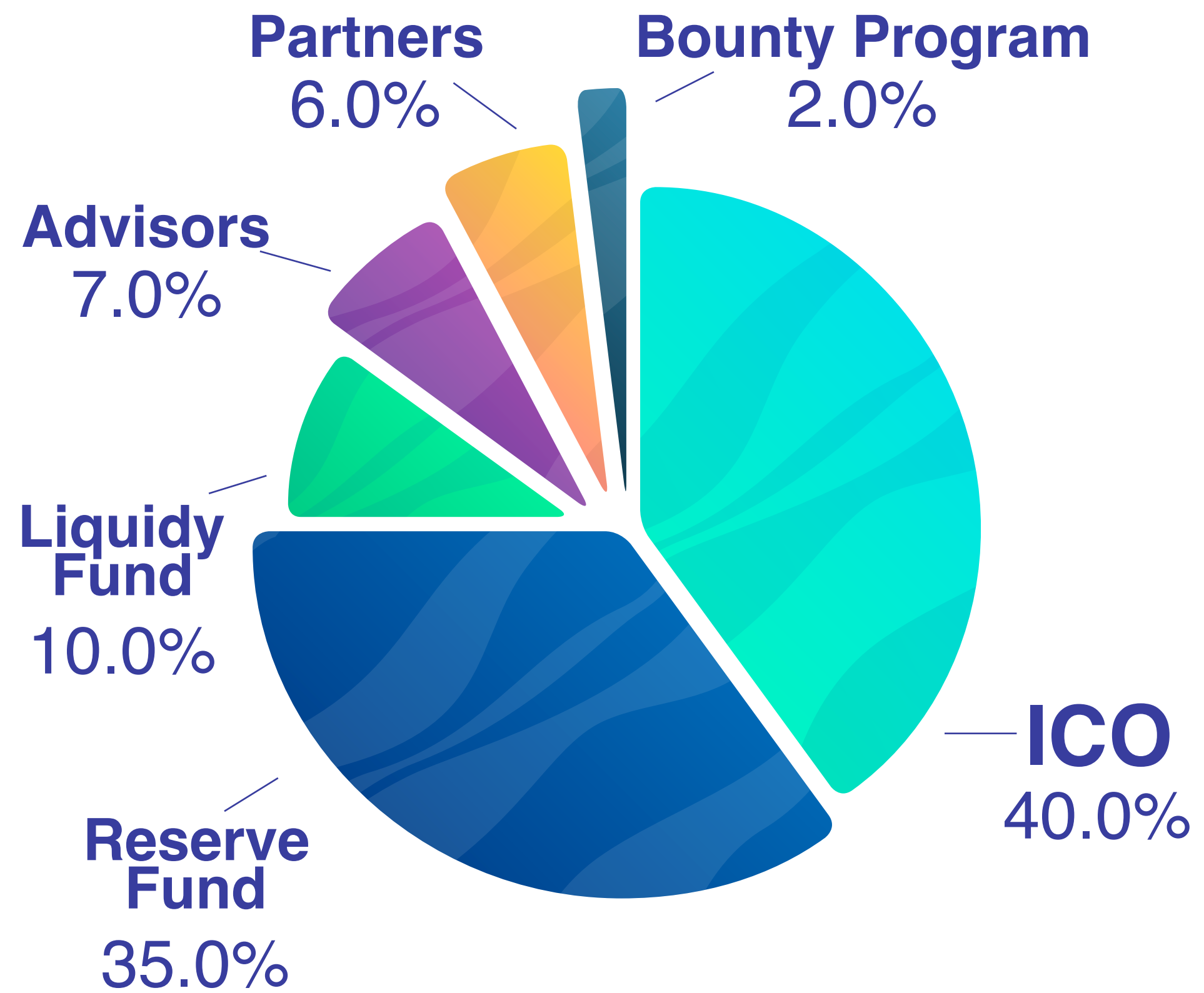


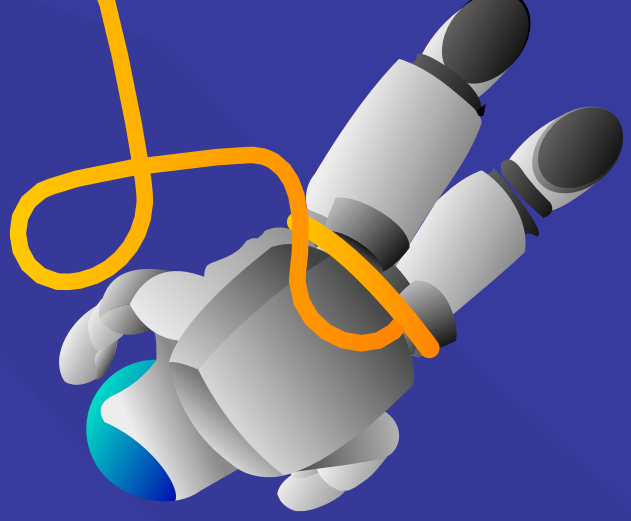
- In-app features
- Partners' store

Token Sale Details

TOKEN NAME	Friendz Coin (FDZ) ERC-20
TOTAL SUPPLY	1,500,000,000 FDZ
PRICE	1 FDZ = 0.067 USD
BONUSES	Power Hour: 40% Locked Day 1: 20% Week 1: 10%

Token Distribution





Join friend 
ICO!

